

REB Institute Names Airport City Vienna the Best Business Campus in Austria

Innovative strength, a broad-based offering to support tenants and a high recommendation rate make Airport City Vienna unbeatable as a business campus in Austria. As in 2018, the European Real Estate Brand Institute (REB Institute) once again put Vienna Airport at the very top of its Austrian ranking this year. The airport relegated other large business locations such as “Quartier Belvedere Central” and “Viertel Zwei” to second and third place respectively. More than 7,000 industry experts evaluated more than 150 companies within the context of a brand value study of the REB Institute.

“This award confirms the successful strategy for Airport City Vienna, which asserted itself again in 2019 as the strongest business campus brand. Good transport connections and an extensive infrastructural offering make Airport City Vienna an ideal business location. The opening of the new Office Park 4 in May 2020 will provide an additional 26,000 m² of office space”, says Günther Ofner, Member of the Management Board of the airport operating company Flughafen Wien AG.

“Innovation and the highest quality characterise our commitment to the further development of Airport City Vienna. We are pleased that the decision was once again made to rate us as the best business campus in Austria”, states Wolfgang Scheibenpflug, Head of Real Estate and Location Management at Flughafen Wien AG.

Airport City Vienna remains the number one location in Austria

In this year’s ranking, the ongoing further development of the “Airport City Vienna” brand was awarded 1st place by the European Real Estate Brand Institute in the category “Business Campus”. The Vienna Airport real estate location particularly scored points due to its innovative strength, the broad-based offering for tenants and its high recommendation rate.

The development of the airport real estate location into a multifunctional Airport City is a core aspect of the airport’s overall strategy. About 40,000 m² of logistics space, an offering of more than 100,000 m² of office and event space at present, various local amenities and services such as supermarkets, a pharmacy, a fitness centre, a 24/7 postal partner office, a vehicle registration office and numerous other offerings make Vienna Airport a perfect business location. Furthermore, the Airport City is particularly attractive thanks to its efficient road, rail and air transport connections, and offers ideal conditions for locating business operations.

Parties potentially interested in office and commercial space at Airport City Vienna can find more information at www.airport-city.at or can either call (+43-1-) 7007-7007 or contact the airport at info@airport-city.at.

Comprehensive study of the European Real Estate Brand Institute

As the leading platform for determining the positioning of corporate brands in the European real estate industry, the European Real Estate Brand Institute has been carrying out together scientifically recognised brand value studies since the year 2009. Each year 1,600 brands in 47 countries are evaluated. More than 7,000 industry experts assessed 150 companies and their brand values in Austria. The study provides comparative data and conclusions from which clear recommendations for action can be derived and a competitive comparison is made.

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